



## Biogen Idec to Present at the Cowen 31st Annual Healthcare Conference

March 3, 2011

WESTON, Mass.--([BUSINESS WIRE](#))--Biogen Idec Inc. (NASDAQ: BIIB) announced today that its presentation at the Cowen 31<sup>st</sup> Annual Healthcare Conference will be webcast live on Tuesday, March 8, 2011 at 9:30 a.m. ET. To access the live webcast, please visit Biogen Idec's Investor Relations section ([investor.biogenidec.com](http://investor.biogenidec.com)). An archived version of the webcast will be available for 14 days following the presentation.

### About Biogen Idec

Biogen Idec uses cutting edge science to discover, develop, manufacture and market biological products for the treatment of serious diseases with a focus on neurological disorders. Founded in 1978, Biogen Idec is the world's oldest independent biotechnology company. Patients worldwide benefit from its leading multiple sclerosis therapies, and the company generates more than \$4 billion in annual revenues. For product labeling, press releases and additional information about the company, please visit [www.biogenidec.com](http://www.biogenidec.com).

### Contact:

Biogen Idec  
Karen Jewell, 781-464-2066  
Investor Relations